

M. J. COLLEGE OF COMMERCE

B.Com Semester 5

Year 2021-22

Assignment Topics

Business Communication

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1. Write short note on the following:
 - a) Types of Banks
 - b) Functions of banks
2. Mention Basic Principles of Insurance, any one Definition, Various Types of Insurance policies (only points)
3. Draft a circular letter on price increase in 'Neem Shampoo' due to increasing prices of raw material.
4. Define 'Agent' and 'Principal'. Explain Role of Agent as an intermediary link between Manufacturer and Consumers.

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